

Live the Legend at the 2nd Annual Canadian Cheese Rolling Festival

Cheese Rolling may have originated in the UK, but this summer's most anticipated event takes on a uniquely Canadian flavour.

Here's a play by play of the two events:

	Cheese Rolling in the UK	Cheese Rolling in Canada
The Goal	Chase the cheese at any cost, and uphold a centuries-long tradition of crazy, zany fun.	Bring a fun outdoor event to Canada to celebrate our thriving cheesemaking industry.
The Cheese	A specially made 7-pound wheel of Double Gloucester Cheese.	A specially made 11-pound wheel of Natural Pastures Cracked Pepper Verdelait cheese.
The Hill	Cooper's Hill, Gloucestershire	Upper Village, Blackcomb Mountain Whistler, BC
The Terrain	Steep, steep, steep – Cooper's Hill is reportedly one degree shy of being classified as a cliff.	A long, wide hill with a <i>slightly</i> steep pitch. This terrain will be a challenge, but not as extreme as the UK race. The slope is covered with lush grass and will be combed to clear any rocks and debris.
The Send Off	Local Dairy Farmers are invited to be 'Guest Rollers' – releasing the cheese in each heat of the race.	Local BC Dairy Farmers are invited to be 'Guest Rollers' – releasing the cheese in each heat of the race.
The Prizes	Grand Prize: The Cheese 2 nd prize: 10 £ 3 rd prize: 5 £	Grand Prize: The famous 11-pound cheese wheel and a winter season's pass to Whistler & Blackcomb Ski Resort 2 nd prize: Canadian Cheese Basket
Races and other Activities	The race is the main and only event. Other than watching the competition, there are no amenities or other activities in Gloucestershire.	The Cheese Rolling Festival is fun for the whole family! Activities include: <ul style="list-style-type: none"> • Five men's races • Three women's races • Children's races • Obstacle course • Cheese Twister • Potato bag race • Bean bag toss • Farmer's Market • Cheese seminars